

**IF THE ELECTION FOR GOVERNOR WERE HELD TODAY, WOULD YOU
 BE VOTING FOR:**

	#	%
1. DEMOCRAT BEV PERDUE	341	43
2. REPUBLICAN PAT MCCRORY	336	42
98. NOT SURE	123	15
TOTAL	800	

AFFILIATION

	N	%	DEM	REP	UNA
TOTAL	800	100	384	288	128
TOTAL %			48%	36%	16%
DEM. BEV PERDUE	341	43	64% *	16% *	39%
REP. PAT MCCRORY	336	42	23% *	70% *	37%
NOT SURE	123	15	13%	14%	24% *
NET PERDUE	-5	-1	-41% *	54% *	-3%
PERDUE : MCCRORY	1:1.0		1:2.8 *	4.4:1 *	1:1.1

AGE

	N	%	18-25	26-40	41-55	55-65	66+
TOTAL	800	100	41	124	242	160	234
TOTAL %			5%	15%	30%	20%	29%
DEM. BEV PERDUE	341	43	50%	0.42	40%	44%	44%
REP. PAT MCCRORY	336	42	34%	36%	43%	43%	45%
NOT SURE	123	15	16%	0.23	17%	13%	11%
NET PERDUE	-5	-1	-17% *	-0.06	3%	-1%	1%
PERDUE : MCCRORY	1:1.0		1:1.5 *	1:1.2 *	1.1:1	1:1.0	1.0:1

PHILOSOPHY

	N	%	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE
TOTAL	800	100	64	103	197	158	256
TOTAL %			8%	13%	25%	20%	32%
DEM. BEV PERDUE	341	43	72% *	68% *	33% *	23% *	47%
REP. PAT MCCRORY	336	42	15% *	19% *	53% *	67% *	36%
NOT SURE	123	15	14%	13%	14%	0.11	16%
NET PERDUE	-5	-1	-57% *	-50% *	19% *	44% *	-11% *
PERDUE : MCCRORY	1:1.0		1:4.9 *	1:3.7 *	1.6:1 *	2.9:1 *	1:1.3 *

	VOTING BEHAVIOR						
	N	%	ALWAYS DEM	DEM MORE THAN REP	REP MORE THAN DEM	ALWAYS REP	BOTH EQUALLY
TOTAL	800	100	123	224	216	54	166
TOTAL %			15%	28%	27%	7%	21%
DEM. BEV PERDUE	341	43	83% *	68% *	11% *	4% *	33% *
REP. PAT MCCRORY	336	42	6% *	18% *	74% *	92% *	45%
NOT SURE	123	15	12%	14%	15%	4% *	22%
NET PERDUE	-5	-1	-77% *	-50% *	62% *	89% *	12% *
PERDUE : MCCRORY	1:1.0		1:14.6 *	1:3.8 *	6.5:1 *	25.0:1 *	1.3:1 *

	HERITAGE				GENDER	
	N	%	CAUCASIAN	AFRICAN AMERICAN	MALE	FEMALE
TOTAL	800	100	624	136	362	438
TOTAL %			78%	17%	45%	55%
DEM. BEV PERDUE	341	43	34%	77% *	0.37	47%
REP. PAT MCCRORY	336	42	50%	9% *	46%	39%
NOT SURE	123	15	16%	0.13	17%	14%
NET PERDUE	-5	-1	15% *	-68% *	9% *	-8%
PERDUE : MCCRORY	1:1.0		1.4:1 *	1:8.2 *	1.2:1 *	1:1.2 *

	GEOGRAPHIC REGION							
	N	%	CHARLOTTE	WESTERN	TRIAD	TRIANGLE	N. EAST	S. EAST
TOTAL	800	100	155	116	168	157	98	106
TOTAL %			19%	14%	21%	20%	12%	13%
DEM. BEV PERDUE	341	43	31% *	0.43	41%	52% *	53% *	39%
REP. PAT MCCRORY	336	42	59% *	37%	44%	33% *	33%	43%
NOT SURE	123	15	10%	20%	16%	15%	14%	18%
NET PERDUE	-5	-1	28% *	-0.06	0.03	-19% *	-20% *	4%
PERDUE : MCCRORY	1:1.0		1.9:1 *	1:1.2 *	1.1:1	1:1.6 *	1:1.6 *	1.1:1

POLL CONDUCTED BY TEL OPINION, LLC, MAY 2008