

NORTH CAROLINA STATEWIDE  
 SURVEY RESEARCH REPORT  
 JUNE 2009

WOULD YOU SUPPORT OR OPPOSE A LAW BANNING RETAIL AND GROCERY  
 STORES FROM PROVIDING PLASTIC BAGS TO SHOPPERS?

			DIRECTION			ISSUE/PROBLEM							LEG. VOTE		
	N	%	RIGHT DIRECTION	WRONG TRACK	NOT SURE	TAXES ECON/JOB	SPENDING	PUBLIC EDUCATION	HEALTH CARE	CORRUPT. MISMANAGE	ILLEGAL IMMIGRA.	NOT SURE	DEM	REP	NEITHER
	598	100	194 32%	324 54%	77 13%	239 40%	114 19%	102 17%	26 4%	53 9%	28 5%	24 4%	243 41%	211 35%	41 7%
SUPPORT	187	31	32%	31%	30%	35%	26%	30%	31%	34%	21% *	33%	36%	25%	37%
OPPOSE	345	58	56%	60%	52%	55%	62%	58%	58%	58%	71% *	50%	52%	66%	51%
NOT SURE	66	11	12%	9%	18%	10%	11%	12%	12%	8%	7%	17%	12%	9%	12%
NET SUPPORT	-158	-26	-23%	-29%	-22%	-20%	-36% *	-27%	-27%	-25%	-50% *	-17% *	-16% *	-41% *	-15% *
SUPPORT : OPPOSE	1:1.8		1:1.7	1:1.9	1:1.7	1:1.6 *	1:2.4 *	1:1.9	1:1.9	1:1.7	1:3.3 *	1:1.5 *	1:1.4 *	1:2.6 *	1:1.4 *
			LEG.			AGE			PHILOSOPHY				EMPLOYMENT		
	N	%	NOT SURE	18-25	26-40	41-55	56-65	66+	VERY LIBERAL	SOMEWHAT LIBERAL	SOMEWHAT CONS	VERY CONS	MODERATE	SELF- EMPLOYED	PRIVATE COMPANY
	598	100	98 16%	30 5%	119 20%	192 32%	120 20%	137 23%	53 9%	89 15%	144 24%	102 17%	198 33%	72 12%	197 33%
SUPPORT	187	31	30%	40%	29%	31%	35%	28%	42% *	29%	25%	27%	36%	31%	32%
OPPOSE	345	58	58%	53%	59%	58%	54%	60%	49%	58%	66%	63%	52%	57%	59%
NOT SURE	66	11	12%	7%	12%	10%	11%	12%	9%	12%	9%	10%	12%	13%	9%
NET SUPPORT	-158	-26	-29%	-13% *	-29%	-27%	-19%	-32%	-8% *	-29%	-41% *	-35%	-16% *	-26%	-27%
SUPPORT : OPPOSE	1:1.8		1:2.0	1:1.3 *	1:2.0	1:1.9	1:1.5 *	1:2.2 *	1:1.2 *	1:2.0	1:2.6 *	1:2.3 *	1:1.5 *	1:1.9	1:1.8

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	=====		EMPLOYMENT				HERITAGE		AFFIL.			GENDER		GEOGRAPHIC	
	N	%	WORK FOR GOVT	SPOUSE HOUSEWIFE	RETIRED	UNEMPLOY.	CAUCASIAN	AFRICAN AMERICAN	DEM	REP	UNAFFIL.	MALE	FEMALE	CHARLOTTE	WESTERN
	598	100	60 10%	34 6%	177 30%	53 9%	442 74%	124 21%	282 47%	214 36%	102 17%	279 47%	319 53%	130 22%	83 14%
SUPPORT	187	31	40%	24%	29%	34%	34%	23%	32%	29%	33%	31%	32%	30%	31%
OPPOSE	345	58	50%	71% *	58%	57%	55%	66%	57%	60%	55%	58%	57%	58%	59%
NOT SURE	66	11	10%	6%	14%	9%	11%	11%	11%	11%	12%	11%	11%	12%	10%
NET SUPPORT	-158	-26	-10% *	-47% *	-29%	-23%	-21%	-44% *	-25%	-30%	-22%	-27%	-26%	-28%	-28%
SUPPORT : OPPOSE	1:1.8		1:1.3 *	1:3.0 *	1:2.0	1:1.7 *	1:1.6 *	1:2.9 *	1:1.8	1:2.0 *	1:1.6 *	1:1.9	1:1.8	1:1.9	1:1.9
	=====		GEOGRAPHIC												
	N	%	PIEDMONT												
			TRIAD	TRIANGLE	NORTHEAST	SOUTHEAST									
	598	100	113 19%	115 19%	81 14%	76 13%									
SUPPORT	187	31	33%	31%	28%	34%									
OPPOSE	345	58	55%	60%	62%	51%									
NOT SURE	66	11	12%	9%	10%	14%									
NET SUPPORT	-158	-26	-22%	-29%	-33%	-17% *									
SUPPORT : OPPOSE	1:1.8		1:1.7 *	1:1.9	1:2.2 *	1:1.5 *									